## PPC

**SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy at least .125" away from all trims and folds for a balanced appearance.

TRIM LINE: The final trim of the document.

**BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.

## **Postcard**

11" x 6"

11" × 6"
11" × 6"
2
1

\*Mailing panel must be laid out correctly for USPS.





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Address Area: This area should be left clear to accomodate the mailing address and barcode.

The space indicated will work for most addresses, but consider your mailing list. If you have lengthy business names and/or job titles (government agencies, for instance) you may need more room.